

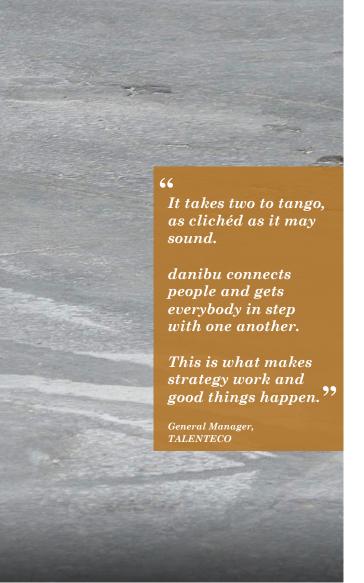


International communication. presentation and marketing experience with some of the world's leading brands

Strong linguistic and intercultural skills, creating resonant editorial content through online and offline worlds

Agile and refreshingly personable style when managing communication plans and creative concepts

Let's put the rhythm into your communication and presentation!



<u>Dani Buijtenhek</u>, made in Germany and globally active, is a seasoned communication and presentation professional, with over 20 years corporate communication, presentation and marketing experience with some of the world's leading brands. A GER/NL dual national who is fully comfortable working in different languages, Dani is one of the most prolific practitioners out there today.

Equipped with an Executive Master in Communication Management from the University of Lugano, Switzerland, Dani marries pragmatism with intercultural sensitivity and German *Gründlichkeit*. A twenty-year veteran who has worked with multinationals across the globe, like Adidas, Roche, DSM, Danone, Teva, DOMO Chemicals, ING, MSD, ABN AMRO or FedEx, Dani brings a real inspirational edge and a deep professional passion to the field.

Being a passionate Tango dancer, Dani transforms the art of communicating and presenting into a magical result: Her full-service agency, **danibu**, provides expert communication consulting and management, tools conception and execution, presentation design, event hosting, speaking services and training.

Working with a best-in-class network of flexible sub-contractors, danibu creates simple solutions for a complex world, empowering companies and individuals to communicate more effectively and productively.

Making your communication dance is more than a company slogan: It's a philosophy of excellence and the commitment to move together in the right direction.



# Creative and Gründlich

#### Style is a differentiator

danibu communication and presentation products stand out from the clutter with creative ideas and eye-catching designs and are produced in a refreshingly hands-on way.

#### Gründlich is an attitude

danibu communication and presentation products reflect German heritage for impeccable quality, consistency and fastidiousness.

Made in Germany. Perfected globally





For over two decades, Dani has blended creativity with disciplined execution. This accumulates into over 25 years proven in-house communication experience across industries and geographies.

Her activities include elements of **change** and **cross-cultural engagement**, **communication support for senior leaders**, **editorial strategy**, **story generation**, **content curation** and **creative conception** through offline and online worlds.

In 2015, Dani transitioned into the consulting field and started running her own company: **danibu.** Through danibu, she marries her corporate experience, presentation confidence and consulting excellence by playing her specialist role flexibly and successfully in every client assignment. Taking charge all the way from conception to completion - within defined deadlines and budgets and connecting the right people -, danibu gets all stakeholders on board through relevant, meaningful and immersive tools, experiences and trainings.

danibu bridges the artistic flair of Tango with methodical rigor and delivers tangible business benefits. This creates a unique communication footprint for a variety of international clients and brings cadence to the process as well. The impact of danibu's involvement will still be tangible afterwards.

Happily, danibu clients, partners, ambassadors and audiences agree.













## **Services**Strategy and execution

### Benefit from experienced outside help

danibu is your involved business partner to build the communication plan or marketing campaign, and work out the tools, presentations, events or trainings that will infuse it with life.

Blending creativity with disciplined execution, and working with international partners, danibu gets everybody in step with one another – making strategy work and good things happen.

If you have something worth saying, danibu makes it worth hearing playing any of these specialist roles flexibly and successfully:

#### Consultant (Freelance and Interim)

- Develop communication plans, presentations or all-round creative concepts
- Devise communication audits, including stakeholder interviews

#### **Project Manager**

- Manage communication or marketing projects end-to-end; from conception to completion
- Pump up the tempo, mobilize and round off projects effectively and hands-on



danibu equals 'can do' mentality - no mountain is too high! It's comforting to have such trusted partner who takes responsibility for all aspects of the work and delivers impeccable solutions. ""

> Senior Vice President, Hill & Knowlton Strategies

#### Interim Communication Chief

Strengthen organizations or teams temporarily for a required scope and duration

#### **Leadership Advisor**

- Support line managers in transformation, postmerger and integration iourneys
- Amplify leaders and their agendas through formal and informal channels, using actionable metrics
- Facilitate team events with mind-stimulating tango workshops by professional teachers



Communicating and Presenting

- ✓ Learn (or refresh) fundamental communication techniques
- ✓ Strengthen your overall communication confidence and engage better at work and in life in general
- ✓ Prepare for a looming presentation or public speech
- Craft a personal pitch for any job or media interview

The all-round danibu communication and presentation training (in English) is the perfect opportunity to learn and practice all elements that make your communication more effective and your presentations more inspiring to any audience. Offline and online.

The training is a top-rated must-attend for (novice or seasoned) managers, leaders, team members or entrepreneurs tasked with informing, motivating, bringing about change, presenting or in need of picture-perfect narratives that own the room.

Experience what makes your communication and presentations successful and practice some newfound or re-discovered skills in a small-scale, highly interactive and international setup.

Equip yourself with verbal and non-verbal techniques for a good first impression. This training is a smart investment in making it a great one out there, for all to see!

Photo: Jana Legler

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#### \* DISCOUNTS & TAILORED TRAINING

- Public training: 1 day for just €695 p. p.
   Discounts for registrations of 3 or more\*
- Corporate training: Fully tailored incompany sessions available, dedicated to your team and needs, online or at your preferred location, time and duration\*
- Training Location: Haarlem, NL or online. Full-day course (09:30 am – 17:30 pm

Contact danibu for details or click **HERE** 



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€695,p. p.\* 66 The training went like
a breeze: Practical, fun
and more importantly
- an effective
framework of 7 proven
steps I can use in my
daily work to
communicate and
present better

Project Leader, Akzo Nobel



The danibu 7-step method for personal and professional growth:

On-stage and virtual presence (posture, voice, dress)

Presentation creation and slide design

Media, messaging and storytelling techniques

Stakeholder engagement and audience interaction

Strategic Communication thinking

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## **Dani Buijtenhek** Owner, Communication consultant and trainer

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International Association of Business Communicators







