

# danibu update

Summer 2016 | update #01

## Welcome

to this first issue of danibu update. The goal of this newsletter is to keep you informed on "what's up in the danibu community" and share helpful information and communication ideas. Enjoy reading!

## Save the date: 02 Sept 2016



The next danibu Master class on strategies and personal skills for impactful

communication is coming up: An intense training day (10:00 - 16:00) and career accelerator.

Apart from great networking with an international group of participants, the training result is more confidence, energy and (communication) fun in general.

The number of participants is limited to keep a maximum of interaction. There are 2 more seats available. Want to have one of them? Sign up now and still get your early-bird discount.



#### **Free stock photos**



There is one particular question coming from danibu clients all the time: "Where can I get good, free stock photos to strengthen my presentation or campaign with strong imagery?" Well, when it comes to sourcing great visuals, Google image should not be advised as the best place to start due to potential copyright infringement.

From the variety of websites with great, free quality imagery, one can be pulled out: PEXELS. This website helps beef up your next presentation, website or social media channels, so it's really worth checking out and saving it in your favorites. Thanks to Martijn Holtes | Just Connecting for this practical tip.

#### **Expertise brought to your couch**



Digitalization has influenced our lives and work in many ways. It changes the way we look at Leadership, Management and Communication.

Quadriga University in Berlin, Germany, a private university specialized in Public Relations, Public Affairs, Communication, Leadership and HR Management, is on the forefront when it comes to adapting to this new digital landscape. They have recently gone live with their Quadriga Online Education.

danibu partners up with Quadriga, providing three online modules: Leadership, Intercultural Communication and Internal Communication.

As one of the international online lecturers from across Europe, danibu provides one interactive live webinar for each of these three management areas. Professionals having signed up with Quadriga online university simply connect to the online session chosen (by remote dial-in) and enjoy new ideas, live discussions and expertise, literally brought to their couch! Want to learn more and receive a discount? Contact danibu.

### **Communication and Tango?**



I'm a Tanguera, I'm passionate about dancing Argentine Tango, which is even expressed through my company tagline: *Making your Communication dance.* I've seen many Tango events around the world. As a communication expert in the field, I've also attended or hosted a number of communication conferences. And what did I learn from both?

In Tango, as in the way we communicate, we all have our own styles. Sometimes they match, but more often they don't. Tango and Communication both are two-way: Sometimes you have to trust others to lead, and sometimes you're in charge. The art is to master the basic steps and enjoy the improvisation needed to really make a connection.

Through danibu, I've used this playful parallel and organized Tango workshops during leadership or team events for some of my clients. The flexibility, creativity, inspiration, empathy, concentration and togetherness it created for the participants not only improved their performance on the dance floor, but their overall communication confidence. Why not giving it a try at YOUR next team event and see for yourself: Once you find the rhythm, the (communication) magic will happen.





Expert in communication training, public speaking, project and interim management – with a twist of Argentine Tango

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