



## danibu update

Summer 2017 | update #06

### Jim - the FedEx guy

Via danibu, I've recently started consulting work with TNT, now a FedEx company. There, I heard about a true FedEx story, illustrating their unique corporate culture of "everyday heroes." It's about the kind of leadership spirit this simple story revealed.

A culture, where the leader recognizes that the team is the real lifeblood of what the leader is trying to accomplish. The higher you get in an organization, the harder you have to work to serve the people that work for you. An awesome company! Check out the full story of Jim, the FedEx guy, [here](#) and **enjoy** the rest of this **danibu update #06**.



---

## Gestures to kill



When your **verbal and nonverbal signals** are out of alignment, people choose between what they hear and what they see. Guess what? They'll always (subconsciously) believe your body language. If you want to leave a positive first impression, simple and effective tips on **gestures and stance** can open doors and close deals.

The **danibu presentation bootcamp** has been designed for participants who want gain exactly that extra portion of confidence and practice better voice, speaking style and body language for more nuanced performance. This month's bootcamp is fully booked – but registrations for the upcoming edition just started. Drop an **email** if you want to participate on 30th August and afterwards be able make your appearance a great one for all to see.

---

# Post Truth



Fake news. Political campaigns filled with falsehoods. Cherry-picked data. Overload of emotional narratives sold as facts ... Welcome to the post-truth era and *word of the year 2016!*

## 5 tips will help you develop distinguish facts from fiction and grow healthy scepticism:

### 1. **Stop and take a moment**

If you have time to check Facebook or watch the news, you also have a moment to ask yourself: Wow, the story is so outrageous, I can't believe it. Well, then, don't and dig for details.

### 2. **Quotes in context?**

Look for the sentences before and after the quote that makes your blood boil. Not in the article? Uuuh, that's a warning sign.

### 3. **Is the story set in the future?**

It's hard to get firsthand reporting from there ...

### 4. **Does the story attack a generic enemy?**

Real news is specific about who is making a claim about what, and not just about "The media" or "Trump supporters" in general.

### 5. **No photos or video available?**

If only one "stunning" video is there, without any sources linked to it, get suspicious!

---

## Hate your boss? 5 ways to improve your relationship with Your Manager





Your **relationship with your manager** is one of the most important you have at work. 5 tips to improve your rapport and get along better:

1. **Align goals**

Talk to your manager and clarify what they expect of you. This opens a two-way conversation and aligns their priorities with yours

2. **Empathize**

If you think your manager's expectations are unrealistic, try to see things from their perspective: Their priorities and pressures they're under

3. **Stress the positive**

Don't dwell on your boss's annoying habits. Change your mindset and find that little something worth respecting in your boss

4. **Connect**

... on a personal level. Figure out what they care about in their life beyond working (if they have one ...) and look for overlapping interests.

5. **Communicate**

Discover how you can improve relationships through better communication. The **danibu communication bootcamp** guides participants through the jungle of today's (mis)communication. Never stop looking. Never stop learning! 5 July is fully booked. **Get on the next edition on 23 August.**

---

## Did you know? Cinemagraph



What a cool tool: [Cinemagraphs](#)! I discovered them recently as they can uniquely beef up your communication materials.

Basically, these are images with moving/living elements in them. Invented by New York fashion photographer Jamie Beck (together with motion graphics designer Kevin Burg), cinemagraphs blend the effects of images and videos. You can download them as animated .gif files, and it's really easy to use them.

My two favorite free cinemagraph websites are [freecinemagraphs](#) and [Pixapay](#). And when you download your favorite cinemagraph, look carefully – because elements in the image that you don't expect to move, may suddenly do ...





Expert in communication training, public speaking, project and interim management – with a twist of Argentine Tango

**Our mailing address is:**

danibu Gouwweteringkade 24 Haarlem, 2033 NS Netherlands

This danibu update wants to reach you like it's coming from a friend: Catching up and sharing news. Please shout if you have suggestions or rather want to exit the distribution list.

You are receiving this update as part of the danibu community and because you have been in personal or LinkedIn contact with danibu.

*Copyright © 2017 danibu. All rights reserved.*

The MailChimp logo is displayed in a white, rounded rectangular box. The text 'MailChimp.' is written in a grey, cursive script font.

