

# Privacy and Cookies Policy

## Definitions

**danibu** Communication, presentation and creative services-related business, providing *CONSULTING, PROJECT & EVENT MANAGEMENT, TRAINING, DESIGN, SPEAKER AND MODERATION SERVICES*.

Sole proprietorship, owned and operated by Dani Buijtenhek, and registered at Gouwweeringkade 24 in 2033 NS Haarlem, the Netherlands. danibu is registered at the Netherlands Chamber of Commerce under Company register number 62397478. The danibu VAT number is NL 002444611B17.

The danibu logo and the slogan *Making your communication dance* are protected by author's rights.

## 1. Importance of data protection and data privacy

The website [www.danibu.com](http://www.danibu.com) is solely operated by Dani Buijtenhek, owner and founder of danibu. The website provides access to texts, imagery and other materials produced and delivered by danibu and information of third parties. danibu has made every attempt to ensure the accuracy and reliability of the information provided on the danibu website. The website is hosted by Surver BV, Amsterdam, and uses plugins, social media-buttons and analytics tools.

Carefully dealing with the importance of data protection and data privacy is important to danibu – which is why this privacy and cookies policy has been put together. It provides transparency about the collection, use and disclosure of personal information we receive from users of [www.danibu.com](http://www.danibu.com). This policy is an essential legal requirement that ensures that [www.danibu.com](http://www.danibu.com) is GDPR and ePR compliant. The General Data Protection Regulation (GDPR) and the ePrivacy Directive (ePR) affect how every website may use cookies to track its visitors from the EU.

In detail, this privacy and cookies policy discloses the privacy and cookies practices for [www.danibu.com](http://www.danibu.com) and applies solely to information collected by this website. It describes what kind of personally identifiable information is collected through the website, why data is collected, how it is used and with whom it may be shared. It also provides the choices available regarding the use of your data and the security procedures in place to protect the misuse of your information. It also informs about how you can correct any inaccuracies in the information.

## 2. Your personal data

danibu is the sole owner of the information collected on [www.danibu.com](http://www.danibu.com). We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We use your personal information only for providing and improving our services. By using our site, you agree to the collection and use of information in accordance with this policy.

### 2.1 How we use your personal data

We will use your information to respond to you, regarding the reason you contacted us (such as a request for proposal). We will not share your information with any third party outside of our organization, unless this is necessary to fulfill your request. If the latter is the case, you will explicitly be asked for permission. We will not sell or rent this information to anyone.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy. You may opt out of any future contacts from us – simply email or phone us, or use the 'unsubscribe' button for our newsletter on the News page.

While using our site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name and email address. At any time can you request to see what data we have about you (if any), change or correct any data we have about you, have us delete any data we have about you or express any concern you have about our use of your data.

## *2.2 How we collect your personal data*

Like many site operators, we collect information that your browser sends whenever you visit our website. This is called Log Data and may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages and other statistics.

We may use third-party services that collect, monitor and analyze your data. These third-party services comprise Google Analytics (for user statistics) and Mailchimp (email marketing service used for the danibu newsletter). These third-party services are US-based. Your data can therefore be shared with and stored in the United States. Sharing your data with these services is based on the EU-US Privacy Shield Framework.

## *2.3 Type of personal data collected and communication*

We may use your personal information to contact you with newsletters, marketing or promotional materials about danibu services. danibu considers the following personal data to be agreed for use for email newsletters/marketing updates:

Name | Company name | Email address | Phone | Type of relationship | Photos (where applicable)

The danibu news updates (social media posts with irregular frequency) want to reach their recipients like it's coming from a friend: Catching up and sharing news. If you're receiving an update, it is because you have doing business with danibu or have subscribed to it via email or through the danibu website (easy 'unsubscribe' option provided).

We may use your personal information to write a project proposal, requested by a client or prospect. danibu considers the following personal data to be agreed for use for project proposals:

Name | Company name | Address | Email address | Phone | VAT number

danibu will store these data three months upon project proposal date. In the event of a positive outcome of the project proposal, leading to an assignment/cooperation, data will be stored as 'client data'. Client data will be used for correspondence purposes and invoicing. danibu stores client proposals, contracts and invoices for the (legally-binding) period of seven years.

## **3. Cookies**

We use cookies on our website to collect information. By visiting the danibu website, you consent to the use of cookies. When you access the website, you will see a 'cookie disclaimer':

*"This website uses cookies:*

*We use cookies to personalize content and to provide social media features and to analyze our traffic. We also share information about your use of our site with our analytics partner who may combine it with other information that you've provided to them or that they've collected from your use of their services. You consent to our cookies if you continue to use our website."*

This policy explains what cookies are, how we use them, how third parties we may partner with may use cookies on our website, your choices regarding cookies and further information about cookies.

### 3.1 What are cookies?

A cookie is a piece of data stored on your computer's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in with a password more than once, thereby saving time while on our site and making your next visit easier and more useful to you.

The length of time a cookie will stay on your computer or mobile device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

### 3.2 How we use cookies?

When you access the [www.danibu.com](http://www.danibu.com) website, we may place a number of cookies files in your web browser. We use cookies for the following purposes: to enable certain functions of our service, to provide analytics and to store your preferences. These are essential cookies, i. e. they help to authenticate users and prevent fraudulent use of user accounts. In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the website. This is done via Google analytics, where your cookies will be stored for a maximum of two years.

### 3.3 Custom your cookies

If you like to delete cookies or instruct your web browser to delete or refuse cookies, or to indicate when a cookie is being sent, please visit the help pages of your web browser (system preferences). However, if you delete cookies or refuse to accept them, you might not be able to use all of the features on the danibu website, you may not be able to store your preferences, and some of our pages might not display properly.

## 4. Security

The security of your personal information is important to us. However, no method of transmission over the internet nor electronic storage is 100% secure. Although danibu cannot guarantee absolute security, we strive for utmost precaution to protect your information. danibu does not collect any sensitive information (such as credit card data) via the website. Therefore, encryption measures for online information are not necessary. For offline data storage, danibu guarantees the protection of personal data by keeping it in

a password-encrypted excel file, stored on a computer in a secure environment. If you feel that we are not abiding by this policy, you should contact us immediately via email or phone (see details on Contact page).

## 5. Third-party websites | External links disclaimer

The danibu website provides links to external websites that are not provided or maintained by or in any way affiliated with danibu. The content of such third-party sites is not within danibu's control, and danibu does not guarantee the accuracy, relevance, timeliness, or completeness of any information on these external websites. Links to such third-party sites are not to be taken as an endorsement by danibu. danibu cannot and does not take responsibility for the collection or use of personal data from any third-party site and will not accept responsibility for the accuracy of third-party advertisements. danibu does not warrant that these third-party websites are free of viruses or other harmful components.

## 6. Changes to this policy

We reserve the right to update or change this policy at any time. You should check this policy periodically. Your continued use of the website after we post any modifications to this policy will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy and Cookies Policy.

If we make any material changes to this policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website. In addition, you are advised to regularly check this privacy policy. For any questions or comments about the danibu privacy policy, you can contact us via email or phone (see contact details on danibu website). If you have submitted personal data to danibu, you can submit a request to view, modify or delete this data. You can submit this request by via email or phone.

## 7. Legal accuracy, applicable law and place of jurisdiction

This document has been created following an online audit (<https://veiliginternetten.nl/privacyverklaring-generator/start/>). This resulted in a report on cookies and online tracking for all pages of [www.danibu.com](http://www.danibu.com) and confirming their GDPR compliance.

danibu's business is subject to Dutch jurisdiction. This means that any disputes regarding privacy fall exclusively under a Dutch judicial body (court of Haarlem).

This document is a legal document, checked by Cooper Advocaten, Henk Kelderhuis (Lawyer), Burgemeester Stramanweg 101 in 1101 AA AMSTERDAM, the Netherlands.